

## MEDIA / PRESS RELEASE FOR IMMEDIATE RELEASE

## FLIGHT TEST MUSEUM FOUNDATION

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## FLIGHT TEST MUSEUM FOUNDATION (FTMF) IS SOARING TO NEW HEIGHTS!

FTMF redesigns its logo, creates a new website, and is building a new museum

**PALMDALE, CA – February 8, 2022** — Beginning in the early Spring of 2021, the Flight Test Museum Foundation (FTMF) began a comprehensive rebranding campaign, which includes a new logo and website design. The new logo and website rolled out during a soft launch on Wednesday, January 20, 2022. The primary goal is to help generate awareness of the vast educational resources available for school districts in science, technology, engineering, and math (STEM).

The website has added many unseen photos and updated content. The design team also streamlined the content and improved the navigation of the site. We will provide more updates as we develop more components and build the backend database to allow for easy navigation through historical, educational and informative content. We are also building the website framework to allow our new corporate partners to create a more exciting user experience.

In the coming weeks and months, the FTMF will be announcing new strategic partnerships with many exciting professionals, companies, and organizations. Our goal is to provide even more educational resources that continue to inspire the public and the educational community with detailed historical content and current advancements in aviation and space exploration.

A special update will be coming next week, regarding our new corporate partners and board members, including the award-winning photographer, Jim Krantz, as a creative director, has been instrumental in bringing global architecture and design firm Gensler. Gensler has teamed up with the Flight Test Museum Foundation to develop an amazing conceptual design for the museum and assist in our Capital Campaign. More information will be provided next week, February 15, 2022.

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**BACKGROUND** – The Flight Test Museum Foundation's educational mission is to promote interest and generate excitement for K-12 students in science, technology, engineering, and math (STEM) through a focused educational outreach campaign about flight testing, aerospace, and Edwards Air Force Base.

To achieve this goal, the Flight Test Museum Foundation is committed to providing open-access educational resources in STEM subjects for teachers, students, and families. These resources enable them to engage in an exploration and understanding of STEM in aerospace and flight testing, build learning opportunities for Southern California students, and provide an educational center where students can learn and explore.

The mission of the Flight Test Museum Foundation (FTMF) is to raise funds to support the development of the Air Force Flight Test Museum at Edwards AFB. The FTMF's fundraising efforts focus on museum improvements, exhibits, and aircraft acquisition/restoration. They are actively engaged in STEM education and the construction of a new, more accessible museum facility.

The Flight Test Museum Foundation (FTMF) is a private, tax-exempt 501(c)3 organization. Tax ID: 77-0003353. The FTMF is not a part of the Department of Defense or any of its components, and it has no government status.